

«Bien plus que des jouets.»



2022

« The design's first meaning relates to a response to a problem. When designing a toy, this process should remain the same. We must observe, understand the needs of children, and consider the specialists' opinion in order to create the best toys that best accompany children. »

Hansel Schloupt & Bastien Schloupt
Co-founders & Co-CEO



« Bien plus que des jouets »



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About us

A family story

OPPI® is a story of two brothers, Hansel and Bastien Schloupt, who created the brand in 2018 in Montpellier to contribute to the **good development of children** through educational toys. This idea was born from their childhood: Hansel, then suffering from an orphan disease, spends a lot of time in the hospital, where playing was an important moment. Cured several years later in Barcelona, Hansel studied **industrial design** and had a deep interest in the design of **therapeutic products**, especially **educational toys**. The two brothers, who have always been close, join forces to create their own educational toy brand by serving the children of today.



« We created OPPI®, a committed toy brand, to be useful to children. We support them in their development by creating different toys that meet their needs. When we see children happy thanks to our toys, we have succeeded in our mission and we want to continue to innovate! »

Hansel & Bastien Schloupt, co-founders of OPPI®.



A growing family

The desire to be useful and to contribute to the healthy development of children is something we all share at OPPI®. New members have joined the team so that we can, together, make a difference in the world of education toys. Every day, we are committed to develop OPPI® in France and around the world.

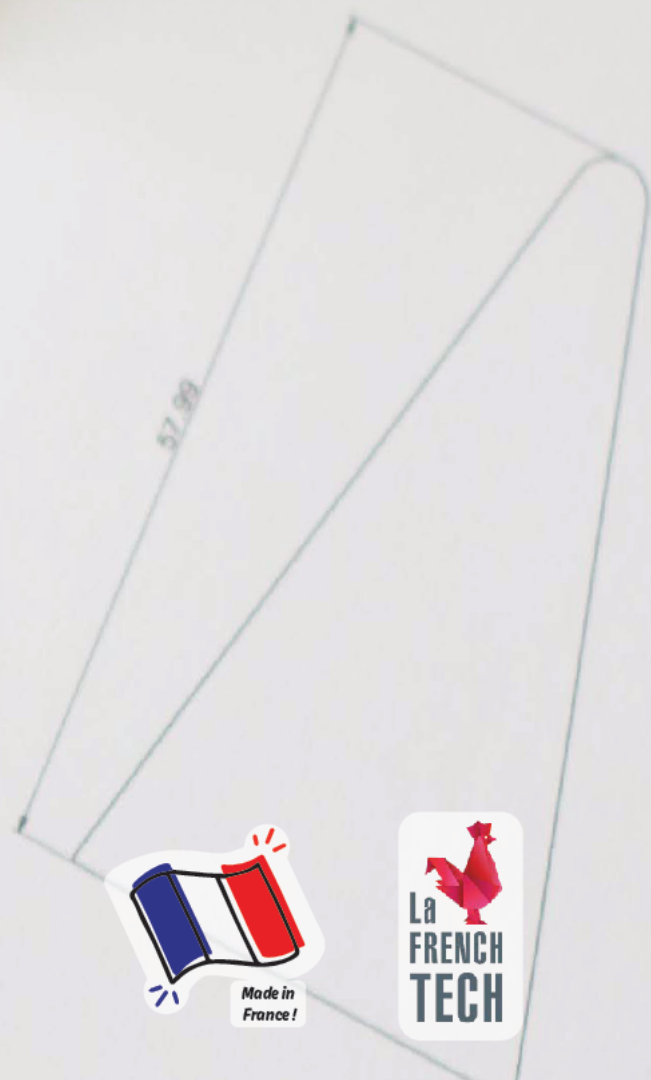
Our creative approach: a know-how between design and education.

The toy is one of the first objects that a child will have in his hands, so we think that we do have an important responsibility in its design. For us, design is an answer to a problem. For the design of our toys, we proceed in the same way: we observe and understand the needs of nowadays's children.

Our **toys are developed in-house**, on specific childhood themes such as attention and concentration disorders or the development of autonomy. In its R&D process, we also collaborate with **childhood specialists** (child psychiatrists, occupational therapists, school teachers, etc.) to ensure the **educational benefits** of our toys. We are always active in research and development to create **innovative toys**, serving the adults of tomorrow.

An eco-friendly commitment

For the design of a toy, we also have the responsibility to choose **quality materials!** We need to ensure both **safety and playability**. All our games meet European safety standards and are tested and approved by the children themselves. We have chosen to use **eco-friendly materials** so that our toys are **durable and recyclable**. They can thus be transmitted from generation to generation.



A reinforced commitment with Flot, our collection of bath toys Made in France

This desire to create innovative and different toys also involves choosing more responsible and local manufacturing. Our new collection of bath toys are **made in France**, thanks to a partner based in Auvergne Rhône-Alpes.

Our toys are awarded by the general public and by experts in the world of toys, design & education



Piks Collection!

From 3 to 12 years old

Solid wood (beech)
from FSC forests

RoHS non-toxic
silicone

No screen!
No Wi-Fi connection!



Piks is a creative toy designed for **the development of children's attention and concentration**. The aim of the game is simple: create the most original or impressive structure without dropping any piece! **Decision-making, fine motor skills and imagination** will help players become real artists.

Piks was designed based on research and alternative solutions **to attention and concentration disorders (ADHD)**.

Design

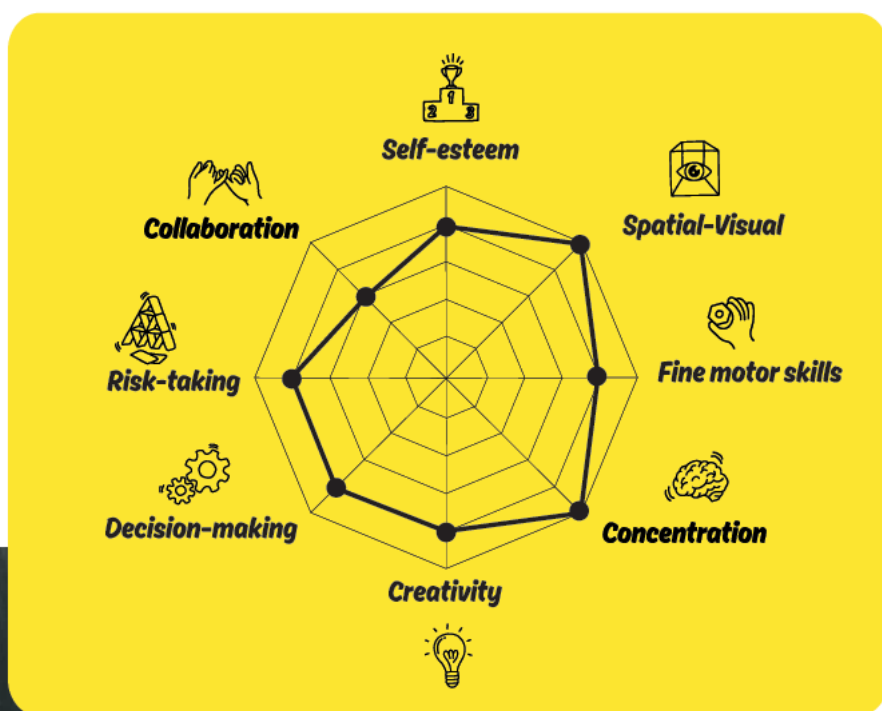
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Éducation

Recommended public price

Piks Small Kit	24 pcs	29,90 € (inc-tax)
Piks Medium Kit	44 pcs	49,90 € (inc-tax)
Piks Big Kit	64 pcs	74,90 € (inc-tax)
Piks Kit Cônes	48 pcs	19,90 € (inc-tax)
Piks Creative Cards	24 cartes	7,90 € (inc-tax)
Piks Get Smart Cards	24 cartes	9,90 € (inc-tax)

Benefits approved by education and health specialists (child psychiatrists, occupational therapists, and primary school teachers).



Piks Collection!

Ref: SK02 - EAN: 3770012737054

Piks Small Kit



 x6 x6 x6 x6 x1



24 pcs

1 x Instruction Booklet
 6 x Beech Board (solid wood)
 18 x Silicones cones (non-toxic)

RP (ex-tax) - **15,20€**

RPP (inc-tax) - **29,90€**

Packing - Qty 6

Ref: MK02 - EAN: 3770012737047

Piks Medium Kit



 x11 x11 x11 x11 x1 x1



44 pcs

1 x Natural cotton bag
 1 x Instruction Booklet
 11 x Beech boards (solid wood)
 33 x Silicone cones (non-toxic)

RP (ex-tax) - **25,40€**

RPP (inc-tax) - **49,90€**

Packing - Qty 6

Ref: BK02 - EAN: 3770012737030

Piks Big Kit



 x16 x16 x16 x16 x1 x1



64 pcs

1 x Natural cotton bag
 1 x Instruction Booklet
 16 x Beech boards (solid wood)
 48 x Silicone cones (non-toxic)

RP (ex-tax) - **42,65€**

RPP (inc-tax) - **74,90€**

Packing - Qty 4



Ref: KC02 - EAN: 3770012737283

Piks Cones Kit

△ x16 △ x16 △ x16 △ x1



48 pcs

1 x Instruction Booklet
48 x Silicone cones (non-toxic)
*this kit does not contain beech boards

RP (ex-tax) **9,90€**
RPP (inc-tax) - **19,90€**
Packing - Qty 6



Piks Get Smart Cards

Ref: GS02 - EAN: 3770012737313



24 pcs

1 x Get Smart Cards Set
4 x 6 cards/level

RP (ex-tax) - **4,50€**
RPP (inc-tax) - **9,90€**

Packing - Qty 8

Piks Creatives Cards

Ref: CC02 - EAN: 3770012737061



24 pcs

1 x Creative Cards Set
4 x 6 cards/level

RP (ex-tax) - **3,50€**
RPP (inc-tax) - **7,90€**

Packing - Qty 8

Point-of-sales advertising (POS)

Ref : PLVCH01 - EAN : 3770012737368

Easel Display



1 pc

245 x 295 mm

Price on request

Ref : PLVAE01 / PLVSE01 - EAN : 3770012737436

Screen/No screen Display



1 pc

310 x 270 x 325 mm

Price on request

Ref : PLVCSE01 - EAN : 3770012737207

Cube



1 pc

300 x 300 x 300 mm

Price on request

Ref : OPPLVSR01 - EAN : 3770012737450

Wobbler



1 pc

154 x 275 mm

Price on request

Ref : OPPLVV01 - EAN : 3770012737399

Double-Sided Showcase Poster



1 pc

58 x 185 cm

Price on request

Ref : OPPLVS01 - EAN : 3770012737412

Shelf box



1 pc

340 x 380 x 1350 mm

Price on request





Flot Collection!



from 6 month to 8 years old

100% natural
bio-sourced material
made from wood fiber waste



Soft & recyclable
non-toxic material



Mold-free!



The Flot Collection is a set of 3 innovative bath toys that develop sensory awareness and autonomy. The toys are recommended for children from 6 months.

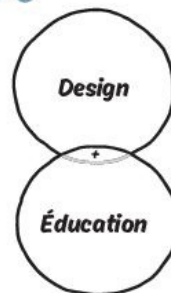
The Flot family includes: Kuji the Whale, Tako the Octopus and Kaba the Hippo!

Our 3 new marine companions are:

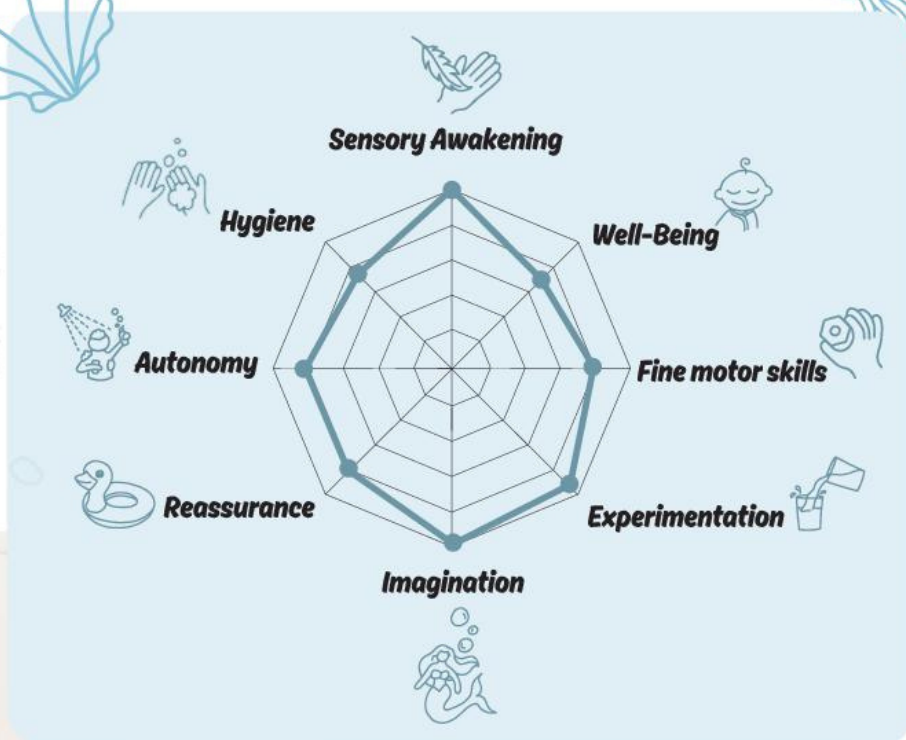
- **Educational:** they have been designed in collaboration with childhood specialists: Sonia Krief, childcare assistant, and Anaïs Rognard, occupational therapist specializing in pediatrics
- **Made in France & eco-responsible:** our ideas are born in Montpellier and our Flot toys are made in Auvergne Rhône Alpes
- **Mold free:** the toys have been designed in 2 separable parts to be washed easily!

Recommended public price

Kaba the Hippo	1 unit	24,90 € (inc-tax)
Kuji the Whale	1 unit	24,90 € (inc-tax)
Tako the Octopus	1 unit	24,90 € (inc-tax)
Flot Collection Pack	3 units	59,90 € (inc-tax)



Benefits approved by education and health specialists (Sonia Krief, childcare assistant and Anaïs Rognard, occupational therapist).



Flot Collection!



from 6 month to 8 years old

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Soft & recyclable
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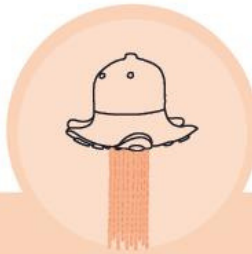
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Tako the Octopus



Free, creative play



Shower/Rinse



Foam & Bubbles



Tako can be stuck and unstuck over and over again with his fun suckers!



Flot Collection!

Ref: OFKU01 - EAN: 3770012737344

Flot Kuji the Whale



INCLUDED IN THE PACK:
An Instruction Booklet with
advices from childhood specialists

1 pc

1 x Kuji the Whale
1 x Instruction Booklet

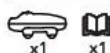
RP (ex-tax) - **13,30€**

RPP (inc-tax) - **24,90€**

Packing - Qty 6

Ref: OFKA01 - EAN: 3770012737320

Flot Kaba the Hippo



INCLUDED IN THE PACK:
An Instruction Booklet with
advices from childhood specialists

1 pc

1 x Kaba the Hippo
1 x Instruction Booklet

RP (ex-tax) - **13,30€**

RPP (inc-tax) - **24,90€**

Packing - Qty 6

Ref: OFTA01 - EAN: 3770012737337

Flot Tako the Octopus



INCLUDED IN THE PACK:
An Instruction Booklet with
advices from childhood specialists

3 pcs

- 1 x Tako the Octopus
- 1 x Sieve-like structure (rain shower)
- 1 x Soft lining (foam & bubbles)
- 1 x Instruction Booklet

RP (ex-tax) - **13,30€**

RPP (inc-tax) - **24,90€**

Packing - Qty 6

Ref: OFC01 - 3770012737351

Flot Collection Pack



INCLUDED IN THE PACK:
An Instruction Booklet with
advices from childhood specialists

6 pcs

- 1 x Kuji the Whale
- 1 x Kaba the Hippo
- 1 x Tako the Octopus and his membranes (x 2)
- 1 x Instruction Booklet

RP (ex-tax) - **32,20€**

RPP (inc-tax) - **59,90€**

Packing - Qty 4

Point of sales advertising (POS)

Ref : OFPLVCH01 + EAN : 3770012737375

Easel Display



1 pc

245 x 295 mm

Price on request

Ref : OFPLVSE01 / OFPLVAE01 + EAN : 3770012737429

Screen/No screen Display



1 pc

430 x 320 x 360 mm

Price on request

Ref : OFPLVSE01 + EAN : 3770012737429

Shelf Box



1 pc

460 x 350 x 1350 mm

Price on request

Ref : OFPLVSR01 + EAN : 3770012737467

Wobbler



1 pc

154 x 275 mm

Price on request









reddot winner 2020



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